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SPECIALISTS

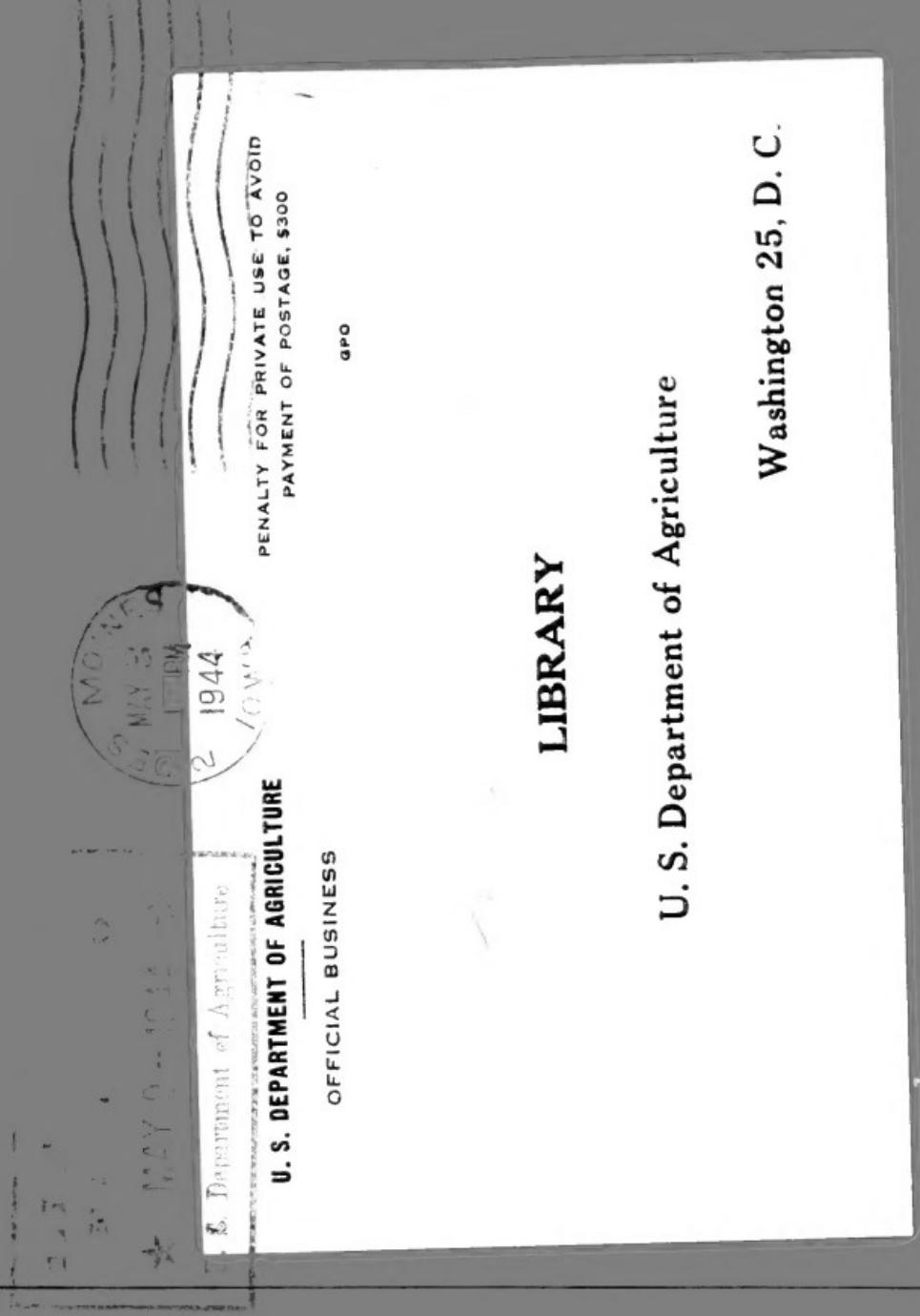
in

ORNAMENTAL FLOWERING CRABAPPLES

and

LILACS

Including New and Rare Varieties



LIBRARY

U. S. Department of Agriculture

Washington 25, D. C.

Heard's Landscape Nurseries
4727 Beaver Avenue
Des Moines 11, Iowa

ORNAMENTAL FLOWERING CRABAPPLES

CONSULT "CRAB APPLES FOR AMERICA" BY THE ASSOCIATION OF BOTANICAL GARDENS, JAMAICA PLAIN, MASSACHUSETTS

SELECTED LIST

Aldenham [*x* *purpurea aldenhamensis*]: Showy semi-double purple flowers. Often blooms twice in a season. Purple foliage. 12-15'.

Arnold [*x* *amoldiana*]: Large rose-pink buds opening pink and turning white. Attractive yellow fruit. Popular. 15-20'.

Bechtel [*japonica plena*]: Large, very double, rosy-pink flowers. Very late bloomer. Seldom bears fruit. 15-20'.

Carmine [*x* *atrosanguinea*]: Flowers carmine, followed by small red fruit. Dark green foliage. 12-15'.

Charlotte (*coronaria charlottae*): Unusually large, double pink flowers. Green fruit. 15-20'.

Dolgo: Large single white flowers. Brilliant crimson fruit early in August. One of the best in fruit. Excellent for jelly. 20-25'.

Double Chinese White (*spectabilis elbi-plena*): Large double white blooms borne with reckless profusion. We are not convinced that this is a true *spectabilis*, but it is a beauty. 15-20'.

Echtermeyer (*Oekonomierat Echtermeyer*): Very large, single, purplish-red flowers. Bronze foliage. The best purple weeping crab. Excellent for specimen use. 10-15'.

Eley (*purpurea eleyi*): Large single purplish-red flowers. Dark foliage. Attractive bright red fruit. Similar in many respects to Jay Darling. 15-20'.

Hopa: Large, early, showy single, light purplish-red flowers, followed by orange-red fruit. Good for jelly. Tree an upright grower. 20-25'.

Iowa (*Prairie Crab*) (*iowensis*): Native to Iowa and neighboring states. Late bloomer. Large single pink flowers. Buds apricot-buff. Slow grower. At best planted in masses. 20-25'.

Japanese Flowering (*floribunda*): Single, early medium-sized flowers opening pink and turning white. Attractive yellow fruit. A good all around variety. 15-20'.

Jay Darling (*atropurpurea*): Named for the conservationist and cartoonist "Ding." Perhaps the showiest of all in flower. Fruit brilliant. Beautiful bronze foliage. Excellent for jelly and pickling. Probably our favorite of all crabs. 15-20'.

Kola (*x soulardii*): Large, single pink flowers opening white. Large green fruit. 20-30'.

Manchurian (*baccata mandshurica*): Blooms earliest of all. Masses of single white flowers followed by small either red or yellow fruit. Excellent for use with other early flowering varieties, and for attracting birds. 20-30'.

Midget (*x micromalus*): Large single pink flowers. The earliest pink flowering crabapple. Retains its pink color.

Upright habit of growth. Small yellow fruit. We highly recommend it for specimen use. 15-20'.

***Peachleaf** (*robusta persicifolia*): Large, single white blossoms followed by showy red fruit which hangs on late. One of the best for winter effect and for birds. 12-15'.

Purple (*purpurea*): Large, single purplish-red flowers. Bronze foliage. Purple fruit. Early. One of the best for the average gardener. 15-20'.

Rehdau (*japonica calocarpa*): Single pink buds, opening white. Small bright red fruit produced in large quantities. Especially attractive in fruit, which hangs on very late. A bit improvement over zumi. Birds like it. 15-20'.

Red Silver: Single reddish-purple flowers, followed by dark maroon-purple fruit. The silvered appearance of the dark purple foliage is very attractive and gives it the name. 15-20'.

Rivers (*spectabilis riviera*): Large double pink flowers. Greenish fruit. This is a true *spectabilis*. One of the best. 15-20'.

Sargent (*sargentii*): Very dwarf, rarely over six feet tall with a spread of ten or twelve. Single pale pink buds opening white. Extremely small red fruits which frequently hang on all winter. Small pure white flowers with bright yellow stamens are very attractive. Late bloomer. 5-7'.

Scheiddecker (*scheiddeckeri*): Double pink flowers followed by small yellow fruit. Upright habit of growth. For small gardens. 10-15'.

Soulard (*soulardii* Soulard): Very attractive, single medium-sized satiny pink flowers. Large greenish yellow fruit. Robust. Should be used as a specimen. Spreading habit. 15-20'.

Tea (*huspensis* (*therifera*)): Single pink buds followed by white flowers. Very floriferous. Greenish-red fruit. Vase shape habit of growth. A fine specimen tree. 15-20'.

Tree Toringo (*sieboldii arboreum*): Single. Pink buds followed by white flowers. Small red fruit especially liked by birds. Late. 10-25'.

***Tschenosky** (*tschenoski*): Very large tree. Silvery gray foliage often turning to red purple; gold and orange in the fall. Yellowish fruit. 20-30'.

Yellow Autumn (*x sublobata*): Large, single, pinkish-white flowers. Yellow fruit of medium size. Excellent for jelly. 20-30'.

Cheal's Crimson: Single pink flowers. Fruit crimson over orange. Very attractive in fruit. 15-20'.

Chilkat: Single carmine buds turning purplish pink. Large bright red fruit. Very similar to dolgo in appearance. Fruiting season early. One of Miss Preston's Rosyblossoms. 20-25'.

***Coronaria nieuwendiania**: Unusually large, double pink flowers. Buds buff-apricot. Not quite so double as Bechtel and blossom is larger and less formal in appearance. 15-20'.

One of the most attractive in flower. 15-20'.

Excellence Theil: Single pink flowers and yellowish-red fruit. Weeping habit. 10-15'.

***Frau Luise Dittmann**: Double lavender-pink flowers. Small yellow fruit. Not a strong grower but an exquisite ornament. 15-20'.

***Halliana parkmanii** (Parkman's Crab): Large, double pink flowers in drooping clusters. Small red fruit. Beautiful in flower. A slow grower. Not as easy to grow as most crabapples, but worth the extra effort. 10-15'.

***loensis fimbriata** (Fringe Petal Crab): Petals fimbriate or finely toothed. Flowers similar to Bechtel's, but smaller and less double. 15-20'.

Katherine: Unusually large, double, pinkish-white flowers. Large red fruit. Promises to become a popular variety. 20-25'.

***Kingsmere**: Very large purplish-red foliage. Large red fruit. Outstanding purplish foliage with a bluish cast. A Miss Preston Rosybloom worth watching. Probably best as a specimen. 15-20'.

Magdeburgensis (Magdeburg Crab): Semidouble pink flowers similar to those of Schneiderer. Yellowish-green and red fruit. 15-20'.

***Prince Georges**: Very large, double pink flowers. The leaves are narrower than those of Bechtel's. May be a hybrid of this and angustifolia. Flowers have up to 60 petals. THE MOST STRONGLY DOUBLE FLOWERING CRABAPPLE WE KNOW. A new hybrid with a great future. 15-20'.

Purpurea lemoinei (Lemoine Crab): Large, single to semi-double, purplish-red blossoms. One of the darkest of the purple clans. 15-20'.

Robusta erecta (Column Cherry Crab): Large, single, rose-pink flowers opening white. Yellowish-red fruit. Interesting especially for its upright habit of growth. 20-25'.

Wabiskaw: Large, single to semi-double, purplish-red flowers. Large and not especially attractive red fruit. Upright. Very beautiful in fall foliage. Another of the promising Preston Rosyblossoms. From Canada. 20-25'.

ORNAMENTAL CRAB APPLES

PRICES, including Packing Cost

*These varieties \$2.00 each additional.
Strong, well rooted 4-5 plants \$2.50 each
Strong, well rooted 3-4 plants \$2.00 each
Iowa remittances should include 2% sales tax

NEWER AND LESSER KNOWN VARIETIES

***Baccata columnaris**: Large, single white flowers. Small orange fruit. Perhaps the best columnar crabapple. 20-25'.

***Baccata gracilis**: Small white flowers in profusion. Small red fruit. The smallest of all Siberians. A dwarf crabapple with thin branches and small leaves. 10-15'.

HYBRID LILACS

Colors from purest white to dark reddish purple.

Singles and doubles. Early, medium and late bloomers.

Own root plants—With only two exceptions which we strongly recommend, all are included in the Hundred Best Varieties listed in *Lilacs For America* (Survey 1942).

KEY TO DESCRIPTIONS

S—Single	D—Double	E—Early	M—Midseason	L—Late
1—White		4—Lilac		
2—Violet		5—Pinkish		
3—Blue and Blue-lilac		6—Magenta (Reddish-purple)		
		7—Purple (or deep purple)		

A FEW OF OUR BEST LILACS

Abel Carriere	D 3 M
Adelaide Dunbar	D 7 M
*Capitaine Baltet SOLD OUT	S 6 M
Christophe Colomb	S 4 M
Diderot	S 7 L
*Edith Cavell	D 1 E
Edmond Bossier	S 7 L
*Ellen Willmott	D 1 L
Gaudichaud	D 3 M
Georges Bellair	D 6 M
Hyacinthiflora	D 3 E
Katherine Havemeyer	D 5 M
Leon Gambetta	D 4 EM
*Lucie Baltet	S 5 M
*Marceau	S 6 L
Marechal Lannes	D 2 ML
Monge	S 7 L
Montaigne	D 5 ML
President Lincoln	S 3 E
Reaumur	S 6 M
*Toussaint L'Overture	S 7 M
*Vestale	S 1 E
Violetta	D 2 M
Volcan	S 7 L

Prices

18/24"	\$1.50
2/3'	2.00
3/4'	2.50

*Varieties 50c additional.

GOOD STANDARD LILAC VARIETIES

Belle de Nancy	D 5 M
Bleuatre	S 3 E
Charles Joly	D 6 M
Charles Tenth	S 6 M
Congo	S 6 M
Ludwig Spaeth	S 7 L
Mmé. Florent Stepman	S 1 M
Mmé. Lemoine	D 1 EM
Michel Buchner	D 4 M
Leon Simon	D 4 M
Mirabeau	D 4 E
President Grevy	D 3 EM
Waldeck Rousseau	D 5 L
William Robinson	D 6 E

Prices

18/24"	\$.75
2/3'	1.00
3/4'	1.50
4/5'	2.00

QUALITY FIRST— NOT HOW CHEAP BUT HOW GOOD

Years have been spent in securing the better varieties of ornamental Crab Apples and Lilacs. They have been carefully checked against available descriptions and many varieties discarded.

We have no hesitation in guaranteeing them to be ABSOLUTELY TRUE TO NAME—or your money will be promptly refunded.

The plants are FRESH DUG. It is important to ORDER EARLY—BY APRIL 15th FOR SPRING DELIVERY OR DURING THE SUMMER FOR FALL PLANTING.

Many varieties are rare and not usually listed in nursery catalogs. In some varieties stock is quite limited.

PLANTING INSTRUCTIONS

Plant in either spring or fall. Both crabs and lilacs are easy to grow. They are no harder to grow than ordinary apple trees. They need a rather sunny location and well drained soil for best results. Dig a hole of ample size to spread the roots out well. Fill the hole two-thirds full of black dirt, water thoroughly and fill the hole completely with the remaining soil. Set the plant a couple inches deeper than it stood in the nursery to allow for settling.

Planting distances for crab apples:

Large varieties. 15-20'.

Medium growers, 12-15'.

Slower growing and dwarf varieties, 8-10'.

Lilacs may be planted for specimen purposes from 6-8' apart.

WINTER CARE

If rabbits are unusually abundant, wrap the trunks of the ornamental crabs a foot or more higher than the expected depth of snow. Use burlap, tar paper, or a section of a large magazine rolled around the trunk and tied; or write us about a rosin-alcohol repellent that can be painted on.

Both Flowering Crabs and Lilacs will grow as far north as apple trees. Several varieties of each have been originated in Canada.

WHEN TO EXPECT BLOOM

Flowering Crab Apples Bloom When Quite Young. Customers have frequently reported bloom the first season and it is quite common the second and third year. Hybrid lilacs also usually bloom when quite young. It is not uncommon to see a plant less than eighteen inches high with a bloom absurdly large for the size of the plant.

SHIPPING

The stock is well packed and wrapped at our expense and will reach you in good condition. Plants are usually too large to go by parcel post. Please indicate the nearest express office.

Prices are F.O.B. Des Moines, Iowa.

